

The new and distinctive graphic panel system

www.markbric.com

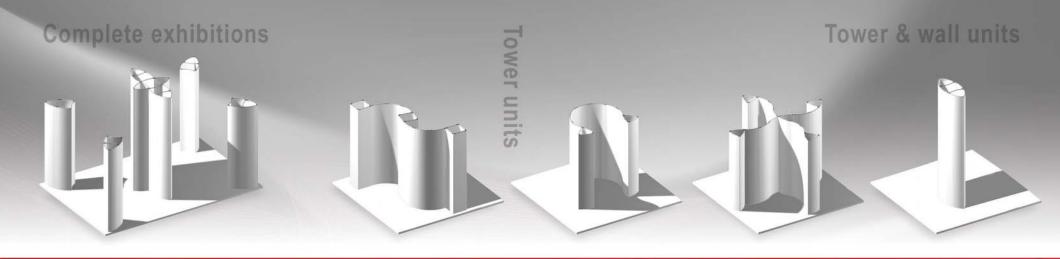


Patents Pending
Designed & Created by: Erez Lavi & Gal Indyk



Building on a bright idea™





Introducing Mark Bric EGO

A revolutionary new concept for displays and exhibition building.

Ego gives wings to a bright new idea of having a distinctive graphic panel system with room for much more creativity and customized designs, compared to more limited stand building and pop-up systems. The construction virtually disappears in favor of the printed graphics, your message - visual communication at its best.

Three basic components







JUNCTION ROD

WING

The new concept is delivered as a highly engineered, yet extremely simple building system using only three basic components. Ego can be assembled in almost any size and shape configuration, with the structural integrity for mounting heavy accessory items such as LCDs, product showcases, and load bearing shelves.

To keep things **simple**, Ego provides completely tool-free assembly.

To keep things *green*, Ego can easily be reused, reconfigured, and recycled!

Mark Bric EGO - Building on a bright idea!